

VIII WORKSHOP DE ECONOMÍA FINANCIERA DE ACEDE.

PROGRAMA DE LAS SESIONES

SESIÓN 1 (3 abril): 16.30h - 18.30h				
Slot	Title	PRESENTER (15 min)	DISCUSSANT (10 min)	AUDIENCE (5 min)
16.30-17.00	BOARD GENDER DIVERSITY AND GREENWASHING IN EUROPE	Yaiza Santana	Pilar Giráldez	
17.00-17.30	WOMEN OR MEN? THE MODERATING ROLE OF CEO ATTRIBUTES IN FIRM PERFORMANCE. A STUDY FROM ECUADOR	Reyes Samaniego	Javier Santana	
17.30-18.00	THE POWER OF NAMES IN FAMILY FIRMS: EPONYMY, CORRUPTION, AND THE ROLE OF LONE-OWNERS	Cristina Sierra	Gema Fleitas	
18.00-18.30	BOARD DIVERSITY AND THE COST OF DEBT IN A PRINCIPAL-PRINCIPAL AGENCY CONFLICT SETTING	Javier Santana	David Blanco	

SESIÓN 2 (3 Abril): 19.00h - 21.00h				
Slot	Title	PRESENTER (15 min)	DISCUSSANT (10 min)	AUDIENCE (5 min)
19.00h-19.30h	DOES AN ESG FOCUS INFLUENCE FIRM MARKET RISK? EVIDENCE FROM THE COVID-ERA	Isabel Parra	Paula Castro	
19.30h-20.00h	THE FINANCIAL DAMAGES OF GREENWASHING: ARE GREEN BOARDS A GOOD FACADE?	Juan Guerrero	Isabel Parra	
20.00h-20.30h	UNVEILING THE NEXUS BETWEEN ESG ORIENTATION, CORPORATE COOPERATION, AND INNOVATION: EMPIRICAL EVIDENCE	Laura Prieto	Cristina Gutiérrez	
20.30h-21.00h	DOES FAMILY CONTROL INFLUENCE WORKING CAPITAL MANAGEMENT IN PRIVATE FIRMS?	Pedro M. Solano	Laura Prieto	

SESIÓN 3 (4 abril): 9.00h - 11.00h				
Slot	Title	PRESENTER (15 min)	DISCUSSANT (10 min)	AUDIENCE (5 min)
9.00h-9.30h	EXCESS CASH HOLDINGS AND FINANCIAL VULNERABILITY IN NONPROFIT ORGANIZATIONS	Teresa Lorilla	Nieves Díaz	
9.30h-10.00h	CONSEJEROS MÚLTIPLES Y DEUDA EN LAS EMPRESAS COTIZADAS ESPAÑOLAS	Nieves Díaz	Marcos Santamaría	
10.00h-10.30h	MEDIA AND CASH HOLDINGS IN EUROPEAN FIRMS	Patricia Almeida	Pedro G Teruel	
10.30h-11.00h	FINANCING WORKING CAPITAL REQUIREMENTS AND FIRM RISK-TAKING	Alejandro Ortega	Elena Romero	

SESIÓN 4 (4 abril): 11.15h - 12.45h				
Slot	Title	PRESENTER (15 min)	DISCUSSANT (10 min)	AUDIENCE (5 min)
11.15h-11.45h	REMUNERACIÓN DEL AUDITOR Y ESTRUCTURA DE LA DEUDA DE LAS EMPRESAS COTIZADAS	Inmaculada Aguiar	Isabel Feito	
11.45h-12.15h	THE UNEVEN EFFECT OF BOARD GENDER DIVERSITY ON OPERATING COMPONENTS OF FIRM PERFORMANCE	Sara Corral	Inmaculada Aguiar	
12.15h-12.45h	DOES TRAINING IN SUSTAINABLE FINANCE WITH THE FLIPPED CLASSROOM METHOD DOLO	Carmen González	Sara Corral	