

## BANCA MARCH WORKSHOP ON CONTEMPORARY ISSUES IN BANKING

29 May 2019

### SCHEDULE

**9:30 – 10:00 Welcome address: Banca March**

**10:00-10:45**

**Keynote Speech: Corruption, Lending and Bank Performance**

Philip Molyneux, University of Sharjah and Bangor University

**10:45-11:45** Chair: Pablo de Andrés, Autónoma University of Madrid

- **How Do Bank Customers Go Digital? A Machine Learning Approach**  
Santiago Carbó-Valverde, CUNEF, Bangor University and Funcas  
Pedro J. Cuadros-Solas, CUNEF and Funcas  
Francisco Rodríguez-Fernández, University of Granada and Funcas
- **Can Innovation Foster Corporate Sustainability in the International Banking Industry?**  
Elisa Aracil, Pontificia University of Comillas, ICADE and Francisco de Vitoria University  
Francisco Javier Forcadell, Rey Juan Carlos University of Madrid  
Fernando Úbeda, Autónoma University of Madrid
- Discussion

**11:45-12:15 Coffee break**

**12:15-13:30** Chair: Eleuterio Vallelado, European Commission and University of Valladolid

- **Examining the Influence of Capital and Liquidity Requirements on Bank Lending: Are Banks Safer?**  
Salvatore Polizzi, University of Palermo  
Enzo Scannella, University of Palermo  
Nuria Suárez, Autónoma University of Madrid
- **Releasing News about Capital Requirements: Does the Disclosure of SREP Results Affect Banks' Returns?**  
Simone Boccaletti, University of Milano-Bicocca  
Paola Bongini, University of Milano-Bicocca  
Naomi Rolano, European Central Bank
- **Does the Single Supervisory Mechanism reduce the Overall Risk in the European Stock Market?**  
Pilar Abad-Romero, Rey Juan Carlos University of Madrid  
Myriam García-Olalla, University of Cantabria  
M. Dolores Robles-Fernández, Complutense University of Madrid
- Discussion

**13:30-15:00 Lunch Time**

**15:00-16:15** Chair: Santiago Carbó-Valverde, CUNEF, Bangor University and Funcas

**A Behavioral Perspective on Saving Behavior: Empirical Evidence for Policy-makers in the Financial Sector**

Judith Clifton, University of Cantabria  
Daniel Díaz-Fuentes, University of Cantabria  
Gonzalo Llamosas García, University of Cantabria

- **The Role of Macroeconomic Factors in the Capital Structure of European Firms: How Influential is Bank Debt?**

Valentín Azofra † (In memoriam)  
Juan Antonio Rodríguez-Sanz, University of Valladolid  
Pilar Velasco, Autónoma University of Madrid

- **Misconduct and Risk Climate in Banking: Development of a Multidimensional Measurement Scale**

Beatriz Fernández Muñiz, University of Oviedo  
José Manuel Montes Peón, University of Oviedo  
Camilo José Vázquez Ordás, University of Oviedo

- Discussion

**16:15-16:45** Coffee break

**16:45-18:00** Chair: Pedro Martinez Solano, University of Murcia

- **How Financial Crises Has Changed Banks' Corporate Governance: A Comparative Analysis Between the Common Law and French Civil Law Systems**

Jose L. Fernández Sánchez, University of Cantabria  
Maria D. Odriozola Zamanillo, University of Cantabria  
Manuel Luna García, University of Cantabria

- **Banks' Legal Provisions and Financial Crisis: The Influence of Corporate Governance and Institutional Environment**

Jorge Gallud Cano, University of Valladolid  
Félix J. López-Iturriaga, University of Valladolid  
Óscar López-de-Foronda Pérez, University of Burgos

- **Banking Industry: Performance and Social Responsibility**

Salvador Marín-Hernández, University of Murcia  
Esther Ortiz-Martínez, University of Murcia

- Discussion

**18:00-18:15** End of the Workshop: Banca March

