Memorandum of Interest

The Memorandum of Interest (MoI) here in object have been realized in view of preliminary conversations between ACEDE (Asociación Científica de Economía y Dirección de la Empresa) and ECSB (European Council for Small Business and Entrepreneurship), represented in person respectively by Xavier Molina (President of ACEDE) and Rosa Batista (President of Entrepreneurship Division at ACEDE), and Cristina Díaz as ECSB-VP for Spain and David Urbano as ECSB Board Member. The Boards of both associations have been informed and have approved it.

This is an agreement between two research associations which can benefit from a strategic collaboration due to their common strong focus on entrepreneurship field and aim to expand of their networks. ACEDE has more than 25 years of history (born in 1990) and since 2018 is the Spanish Academy of Management, having a journal that is included in JCR since 2010 and edited in English since 2014 (Business Research Quarterly BRQ). It has different divisions, including one in Entrepreneurship. ECSB is a research-driven non-profit organization, whose main objective is to facilitate the creation and dissemination of new knowledge through research and the open exchange of ideas between academia, education, policy and practice. It is recognized as the prime organization of European entrepreneurship researchers successfully engaging with the broader community of policymakers and practitioners and contributing to societal impact across Europe. It organizes two main conferences: RENT (Research in Entrepreneurship and Small Business) and 3E (ECSB Entrepreneurship Education) (https://ecsb.org).

This MoI contains some guidelines to develop such collaboration and points of the following list are only indicative of the areas where both organizations may profitably collaborate. This is a framework agreement that can subsequently lead to other collaborations beyond the ones specified in the subsequent lines:

- Co-sponsorship, co-organization and co-development of events. ECSB has a lasting tradition as organization that promotes and offers academic events, conferences and workshops. In this logic different divisions of ACEDE could have the possibility of “interacting” at various levels with ECSB to offer such activities in a synergic way.
- Participation of ECSB in ACEDE conference, with an information stand and potentially co-sponsoring/promoting specific workshops and symposia within their main conference or divisions’ workshops.
- Possibility for those members from ACEDE who would like to participate actively in pre-conference day activities of the RENT conference, e.g. by making a proposal to organize a Professional Development Workshop. Within the main RENT conference they can participate as reviewer or presenter of a paper and/or they can inform the Board Member in charge of “REN coordination” (in this moment is Prof. Eddy Laveren) of their interest to be a chair of a session to lead the discussion. Besides this, ACEDE members are invited to participate in 3E conference and they can inform the Board member in charge of 3E coordination (in this moment is Prof. Ulla Hytti) of their interest either to be a discussant or a proponent of Engaging Collaboration Workshops at 3E Conference. ACEDE and ECSB acknowledge that, in the absence of any specific agreement to the contrary, all expenses of registration, travel, hotel and allied costs will be the responsibility of the visitor’s home institution.

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