

Banca March Workshop on Contemporary Issues in Banking

Organized by *Banca March* in collaboration with *Global Policy Journal*

Madrid, 29th May 2019

Banca March Headquarters (Núñez de Balboa, 70, 28006 Madrid)

The recent financial crisis revealed limitations and deficiencies in the corporate governance of many financial institutions on both sides of the Atlantic that, to some extent, could have facilitated excessive risks. Specifically, it was observed that the composition of the board, its organization and functioning, its relation with risk management and its control, and even the way in which managers and directors were remunerated, could alter the risk profile of the credit institution and, consequently, its conduct.

Policy concerns relating to these issues have resulted in the introduction of various regulations focusing on: greater oversight of risk-taking (including limits to certain high-risk areas); tougher capital and liquidity requirements; greater transparency on the remuneration packages paid to bank directors and senior management; new rules on the composition of such packages and also on procedures for approving such payments. Banks have been forced to boost capital, mainly by reducing risk-assets, hold more liquidity on-balance sheet – both features of Basel III – and also implement improved risk, pay and operational oversight with enhanced corporate governance in the spirit of unprecedented policy changes.

This new environment has encouraged the banking industry to make a huge effort to simplify, recapitalize and reorganize its operations. Moreover, financial entities have taken greater interest in promoting good practice, strengthening corporate governance, fostering greater transparency and increasing sensitivity to environmental and socioeconomic issues.

Currently, banks must assume and implement a set of practices, principles and values that allow them to take on the new challenges and fulfill the basic functions that society and financial markets have entrusted to them, which are simply financing the economy, protecting their clients and promoting financial stability.

In light of this new reality, *Banca March* has among its objectives to contribute to the debate by analysing the new challenges posed to the global banking industry. To this end, and in collaboration with the *Global Policy Journal*, *Banca March* will organize a workshop on *Contemporary Issues in Banking*.



Mejor Entidad de Banca Privada en España en 2010, 2011, 2012, 2013, 2014, 2015, 2016 y 2017 por la revista británica *World Finance*.



Mejor Entidad en Banca Privada española en 2014, 2015, 2016 y 2017 y Mejor Entidad de Gestión de Activos y Patrimonios de España en 2013, según los Global Banking and Finance Review Awards.



En los AIAR European Awards Banca March fue galardonada como **Mejor Entidad de Banca Privada en Europa** por crecimiento sostenible en 2013 y 2014.



Mejor Entidad en Gestión de Activos y Patrimonios en España 2012; Mejor Entidad de Banca Privada del año en Europa 2014, 2015 y 2016; y Mejor Entidad de Banca Privada en España en 2017 según *The European*.

The workshop will focus on issues devoted to the following topics:

- Executive compensation and corporate governance
- Banking culture and leadership
- Risk management and conduct
- Regulation and supervision
- Fintech and technological trends in banking
- Sector and individual bank performance
- Consolidation and competition
- Banks and the real economy

This list is not exclusive, we welcome other areas of research that focus on any area related to banking.

Publication opportunities

Global Policy Journal – Special Issue: Contemporary Issues in Banking

Submitted papers that pass the double-blind review process established by the Journal will be published in a **special issue of Global Policy**.

Timetable

Submission of research papers to be received by **12th April 2019**.
Selection of papers by the Scientific Committee by **10th May 2019**.

Abstract and paper submission

Email your PDF file to: bancamarchworkshop@gmail.com

Papers will preferably be comparative and focus at the regional or international levels. Papers should normally be theoretically informed but empirically focused. Maximum length is 7000 words including tables, graph and all references.



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