

# OLKC 2011: Call for Papers

**Conference Dates:** 12 - 14 April 2011

**Conference Venue:** Hull University Business School, UK

**Conference Website:** <http://www2.hull.ac.uk/hubs/olkc2011>

## **Academic Theme: Making Waves**

The theme for OLKC 2011 is Making Waves. This builds on previous conference themes and also reflects Hull's location on the Humber estuary and its historical role as a maritime city. The theme also reflects Hull's place at the forefront of emancipatory movements, not least through its association with William Wilberforce. Making waves is an idea familiar from discourses about learning and knowledge, one which focuses on 'impact' - a central concern of academics and practitioners. Making waves relates to previous conference themes, such as 'connecting worlds' and 'the many senses of organisational learning and knowing'. A wave is a moving billow of water, an undulating line or a gesture or signal. Waves connect - and separate - worlds, they can propel us forward and drag us back. We often speak of waves of insight when describing our sense making. We may think of waves of technology, waves of traditions, waves of change, waves of emotion, of desire and revulsion. We may describe our feelings, our coalitions, our projects, our energy, the transmission of knowledge and our writing in terms of this metaphor. At OLKC 2011, to quote Serres, '...our chance is on the crest'<sup>1</sup>.

Making waves implies agency, change and impact, in terms of exploring new ways of thinking and learning, the possibilities of different forms of knowledge, and the consequences for practice. At OLKC 2011 we encourage participants to think about these issues and, in particular, invite contributions on the following areas:

Reflecting the idea of 'new waves', we are interested in papers on managing knowledge and innovation, including a focus on research and development, absorptive capacity, knowledge management, communities of practice and innovation.

Considering some of the 'undulating lines' we may trace between learning, knowing, and acting capably, and thinking about the worlds and ideas they connect, we would welcome papers on connecting distributed knowledge, especially with reference to teams, networks, connecting with different industries, sectors, regions, and the natural environment.

---

<sup>1</sup> Serres, Michel (1982) *The Parasite*, Baltimore: Johns Hopkins University Press, cited in S.R. Clegg, M. Kornberger, and C. Rhodes (2005) 'Learning/ Becoming/ Organizing', *Organization* 12 (2): 148

Taking forward the idea of 'waves of learning', we encourage papers on learning in and about organizations, including power issues, organizational learning and HRM, emotions and learning, workplace learning, learning and performance, learning and sustainability, and learning and crisis.

We would also be pleased to receive contributions exploring capabilities in context, especially developing capabilities, cultural impacts, Web2.0, communication, capabilities and performance, and institutions and regulation.

Thinking broadly about making waves, what does it mean to work in impactful ways? Looking back at the development of research in our fields, what have been the seminal contributions and what have been their enduring impacts? As organisational learning and knowledge grows in maturity as a field, what will be the new waves? And what are the new waves or new approaches to methodology from which we can learn? What challenges and opportunities are opening up to management and organizational researchers and educators?

Whilst mindful of the general conference theme, we would like to maintain an open call for papers which present work of relevance to current developments in OLKC research.

Finally, we would be pleased to consider approaches to run Roundtable sessions, as well as suggestions for Symposia. Please contact Kevin Orr (k.orr@hull.ac.uk), Conference Chair, to discuss any ideas you might have.

## **Instructions for Authors**

### **Deadlines**

29 <sup>th</sup> October 2010	Submission deadline of 800 word abstract
3 <sup>rd</sup> December 2010	Authors will be advised on their abstract status
25 <sup>th</sup> February 2011	Full papers of 5,000-7,000 words due

Abstracts and papers can be submitted at: [www.conftool.net/olkc2011/](http://www.conftool.net/olkc2011/)

To ensure consistency we ask you to please follow the formatting guidelines below.

### **Abstracts**

Abstract should contain no more than 800 words, excluding references. Authors' names and other identifying information should not appear in the abstract. Abstracts should be submitted by 29<sup>th</sup> October 2010. Abstracts should be uploaded to [www.conftool.net/olkc2011/](http://www.conftool.net/olkc2011/)

## Full Papers

The author(s) of the abstracts selected as compatible for this conference should upload a Word or pdf version of the full paper to [www.conftool.net/olkc2011/](http://www.conftool.net/olkc2011/), including three key words, by 25<sup>th</sup> February 2011. Full papers should contain no more than 7000 words.

The first page of the full paper should include the following information:

- Title of the paper, 14 pt. bold, in capital letters
- Three to five key words
- Name(s), email address(es), and institutional affiliation(s) of the author(s)
- Abstract of approximately 100 words
- Footnote with the name, address, telephone, fax and e-mail numbers of the corresponding author

## The body of the text

The body of the text should use 12 pt Times New Roman font, with single spacing. Paragraphs should be separated by a line, with two lines before subheadings. Left and right margins should be 3cm (1.2 in). Top and bottom margins should be 2cm (0.8 in). Subtitles should be numbered consecutively (1, 1.1, 1.2). Major subtitles should be typed in bold uppercase, with minor subtitles in bold upper and lowercase. Footnotes should be kept to a minimum and numbered consecutively throughout the text with superscript Arabic number. They should be single-spaced, size 12 pt.

## References

**For books:** surname, initials (year), *title of book*, publisher, place of publication. E.g. Fineman, S. (1993), *Emotion and Organizations*, Sage, London

**For book chapters:** surname, initials (year), 'chapter title', editor's surname, initials, *title of book*, publisher, place of publication, pages. E.g. Smircich, L. (1985), 'Is the Concept of Culture a Paradigm for Understanding Organizations and Ourselves?' in P.J. Frost, L.F. Moore, M.R. Louis, C.C. Lundberg and J. Martin (eds), *Organizational Culture*, Sage, London, pp. 55-72.

**For journal articles:** surname, initials (year), "title of article", *journal name in full*, volume, issue number, pages. E.g. Brocklehurst, M., Grey, C. and Sturdy, A. (2010), 'Management: The work that dares not speak its name', *Management Learning*, vol. 41 no. 1, pp. 7-19.

**For electronic sources:** electronic sources should include the URL of the electronic site at which they may be found. E.g. Kaufmann, B.C. (2001), 'The Workplace as a Learning Environment', *Net Journal on Studies on Organizational Learning*, vol. 5 no.2, January, pp. 45-57. Available at <http://www.netjournal.com/january>

### **Tables and figures**

All the graphs and diagrams should be referred to as figures and numbered consecutively in Arabic numerals. Tables should be numbered consecutively in Arabic numerals, and whenever possible integrated in the body of the text. If a diagram is unduly complicated, please save as a separate file, preferably in .tif format.