



6th Iberian International Business Conference

Hosted by Universitat Autònoma de Barcelona (UAB)-Casa de Convalescència

Barcelona, Spain, 7th and 8th October, 2010

Iberian Firms' Opportunities and Threats in a Challenging Global Environment

Call for Papers

The 6th Iberian International Business Conference aims to bring together the growing number of Portuguese and Spanish scholars researching actively in topics related to Multinationals, Foreign Direct Investment, Internationalisation and Exporting of both large firms and SMEs. The event therefore tries to provide a privileged forum to discuss recent work done by researchers in the interdisciplinary areas of international business, international marketing and international entrepreneurship. Papers do not have to be focused on the cases of Portugal and Spain only, although these are welcome.

Submission Guidelines

Contributors are requested to send their submissions in electronic format (word or PDF file) by **JULY 1st, 2010** to Alex.Rialp@uab.cat with copy to Josep.Rialp@uab.cat. All papers must be submitted in English, no later than the deadline. Papers in other languages will not be considered.

Important Dates

Paper submission: until July 1st 2010

Reply to authors on paper acceptance status: September 1st 2010

Registration: early registration until September 5th. Late registration until September 30th 2010

Conference dates: 7th – 8th October 2010

Organizers

Alex Rialp Criado ([Departament d'Economia de l'Empresa](#), [Facultat d'Economia i Empresa](#), [Universitat Autònoma de Barcelona](#))

Josep Rialp Criado ([Departament d'Economia de l'Empresa](#), [Facultat d'Economia i Empresa](#), [Universitat Autònoma de Barcelona](#))

Juan José Durán ([Centro Internacional Carlos V](#), [Universidad Autónoma de Madrid](#))

Vitor Corado Simões ([CEDE](#), [ISEG](#), [Universidade Técnica de Lisboa](#))

Ana Teresa Tavares ([CEMPRE](#), [Faculdade de Economia](#), [Universidade do Porto](#))

Registration

The conference fee will be **220€** for those registering until **September 5th** and **240€** for those registering past that date until **September 30th**. The fee includes registration, documentation, lunches, coffee breaks and conference dinner (accompanying persons would pay it apart).

Venue and Location

The conference venue will be the so-called “UAB-Casa de Convalescència”, a modernist-style building located near the famous temple of the Sagrada Família and the city centre of the very touristic Barcelona, the capital of Catalonia region in the Northeast part of Spain.

<http://www.uab-casaconvalescencia.org/>

Key information and Contacts

All additional information (mostly regarding submission procedure and guidelines, registration, accommodations, programme and useful related links) may be obtained at the conference website <http://www.uab.cat/dep-economia-empresa/iibc2010/> and/or by emailing the conference local organizers at:

Alex Rialp Criado

Dep. D'Economia de l'Empresa

Edifici B

Universitat Autònoma de Barcelona (Campus)

08193 Bellaterra (Cerdanyola del Vallès), España (Spain)

Tel: +34 93 581 22 68

Fax. +34 93 581 25 55

E-mail: Alex.Rialp@uab.cat

Josep Rialp Criado

Dep. D'Economia de l'Empresa

Edifici B

Universitat Autònoma de Barcelona (Campus)

08193 Bellaterra (Cerdanyola del Vallès), España (Spain)

Tel: +34 93 581 22 66

Fax. +34 93 581 25 55

E-mail: Josep.Rialp@uab.cat