

# **Asia Strategy Forum**

**22-23 August 2010, New Delhi, India**

## **Executive Summary**

Asia is an exciting place and accounts for a significant and increasingly large share of the global economy, boasting three of the ten biggest economies - China, Japan and India. It is the growth center of the current world economy, with two of the fastest emerging economies, China and India. More than sixty percent of the world's population resides in Asia. There is an increasing number of Asian multinationals among the Global Fortune 500. The influence and impact of Asia in the world economy is significant.

Though on a growth trajectory, Asia is diverse and complex and faces numerous challenges. To accelerate growth and face the challenges requires substantial strategic thought, guidance and implementation; which is the primary reason for organizing this strategy forum with a focus on practice. The forum will draw best of experts from industry, government, think tanks, international organizations and academia to discuss various strategic issues in the Asian context.

The focus of the forum is on practice. It's purpose is to improve practice of strategy in an Asian context as well as to inform and enrich the participants on various strategic issues. The forum will have interactive sessions, debates, workshops, interesting academic visits / tours and networking breaks. The forum will discuss various strategic issues related to corporate strategy practices, Asian MNCs, innovations, SMEs, leadership, governance, doing business in India, doing business in China, energy and sustainability etc.

The forum is an ideal place for senior corporate executives, strategy practitioners, policy makers and researchers engaged in or are going to engage in near future with Asia.

## **Programme**

### **Day 1 : August 22, 2010**

08.00 - 20.00	Registration	
9 - 10.30	Opening Plenary	Rise of Asia : Opportunities & Challenges
10.30 - 11.00	Networking Break	
11.00- 11.45	Parallel Session	Leadership & Governance Asian Regional Cooperation & Integration Climate Change & Sustainability
11.45- 12.45	Parallel Session	Infrastructure Energy Education
12.45 - 14.00	Networking Lunch	
14.00- 14.45	Parallel Sessions	Investment Opportunities in Asia Understanding Asian Consumers Future Sourcing Models from Asia
14.45-15.30	Parallel Sessions	Doing Business in India Doing Business in China Doing Business in Japan
15.30-16.00	Networking Break	
16.00- 17.30	Plenary Session	China–India Strategy

**End of Day One Program**

**Day 2 : August 23 , 2010**

9 - 10.30	Plenary Session	Strategy in Asia: Key Challenges & Issues
10.30 - 11.00	Networking Break	
11.00- 11.45	Parallel Sessions	Innovations Strategy Technology Strategy SMEs & Entrepreneurship
11.45- 12.45	Parallel Sessions	Core Competence Competitive Strategy Co-operative Strategy
12.45 - 14.00	Networking Lunch	
14.00- 14.45	Parallel Sessions	Merger & Acquisitions Corporate Social Responsibility Corporate Governance
14.45-15.30	Parallel Sessions	Marketing Strategy Operations Strategy Human Resource Strategy
15.30-16.00	Networking Break	
16.00- 17.30	Plenary Session	Asian Multinationals

**End of Day 2 and Asia Strategy Forum 2010**

## **Academic Track**

Contributions are invited on various aspects of strategy in Asia. Kindly submit the paper to [rajesh@pillania.org](mailto:rajesh@pillania.org) mentioning Asia Strategy Forum in subject. Selected papers, after due review process, would be published in a special issue.

Last date for submission of abstracts                      June 20, 2010

Notification of acceptance                                      July 20, 2010

## **Speakers**

The forum will draw around 100 experts from industry, government, think tanks, international organizations and Ivy League academia to give insights on various strategic issues in an Asian context.

## **Registration Fee**

The registration fee before June 30, 2010 is Euro 500 and after June 30, 2010 is Euro 700.

## **Sponsorship Opportunities**

We have three major categories for sponsors Platinum (Euro 30,000); Gold (Euro 20,000) and Silver (Euro 15,000). For more sponsorship opportunities and details, contact us.

## **Contact**

For further queries/information kindly contact us at

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